



**CORPORATE
BOOKLET
2021**

ecadema.com

ecadema
it`s time



ecadema is an interactive online learning platform that connects trainees with professional qualified trainers in various fields around the world through private video chat sessions.

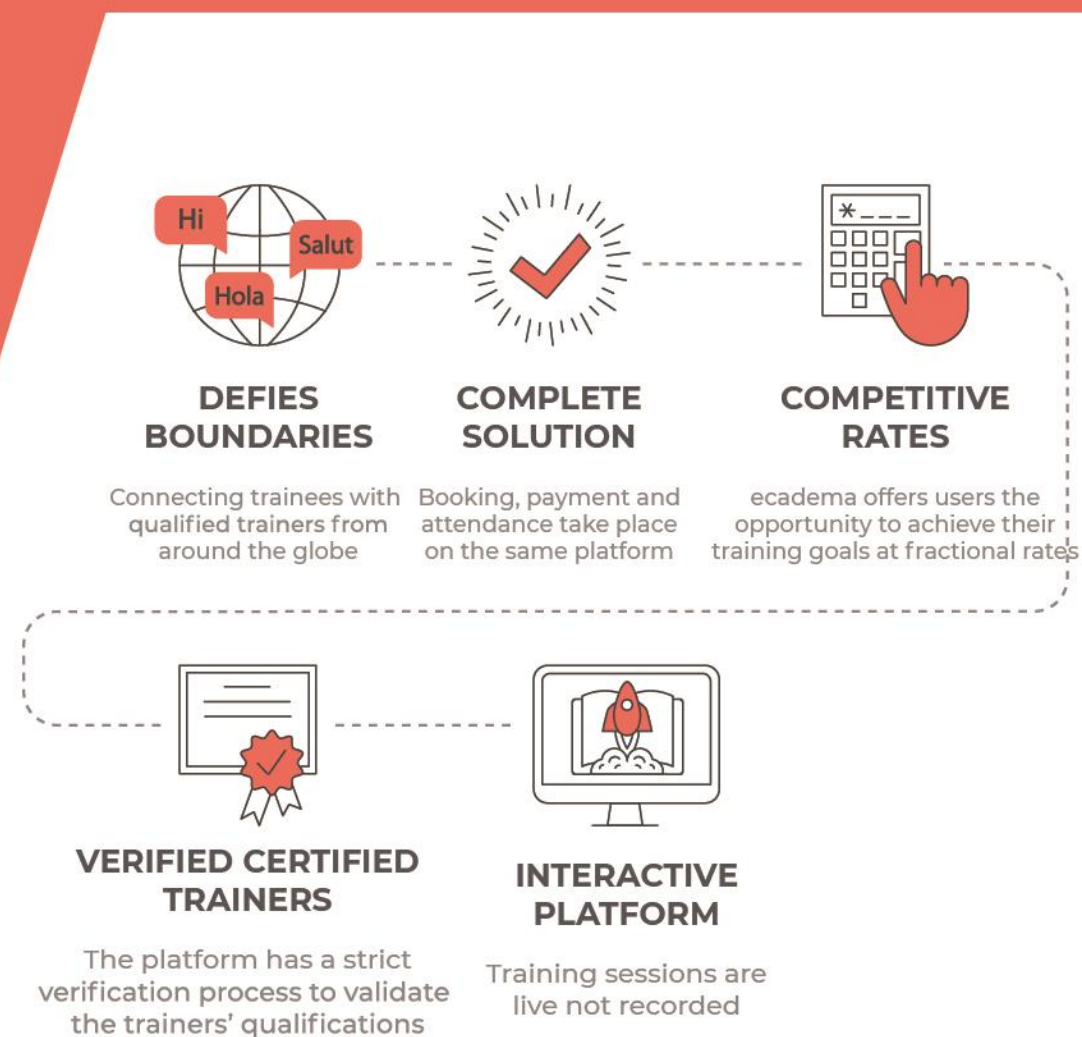


Online learning is more cost effective than taking traditional courses

WHAT IS
ecadema



More and more companies are becoming actively involved in online learning, as they are starting to realize how impactful and rewarding it can be. It can help organizations become better and stand out from the competition, simply because it provides employees with outstanding opportunities to learn and improve their skills.



WHY
ecadema

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Learning and development are crucial because, as employees learn and grow, they become more satisfied with their jobs and they want to work harder and contribute more to the company's success.

Before you know it, business is flourishing, and it's all because of employees who were empowered to go the extra mile and help their organization thrive.

Online learning can increase knowledge retention rate by **25-60%**

Brandon Hall (2001 and Rosenberg 2001),

HOW DOES
ecadema
BENEFIT
CORPORATES



Fees

Published Group Sessions start from \$5 per user.

Customized and requested workshops or courses start from \$200 per hour for a maximum of 20 users.

It takes us less than 5 business days to customize your requested workshop or course.

According to IBM statistics, eLearning can increase productivity by **50%**

ecadema
**PRICING
STRATEGY**

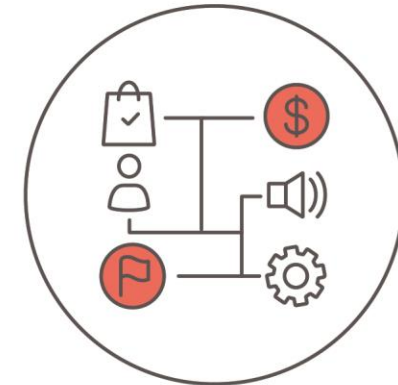
We have over
80 courses
within various
catagories



ACCOUNTING,
AUDITNG & FINANCE



HR & BUSINESS
ADMINISTRATION

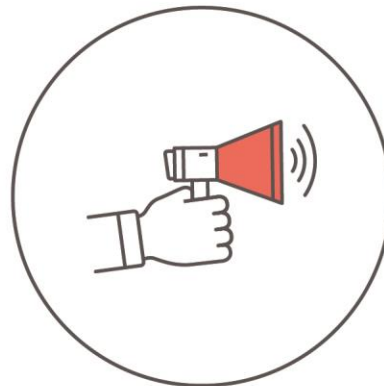


SUPPLY CHAIN
& LOGISTICS

+
**many
many
more...**



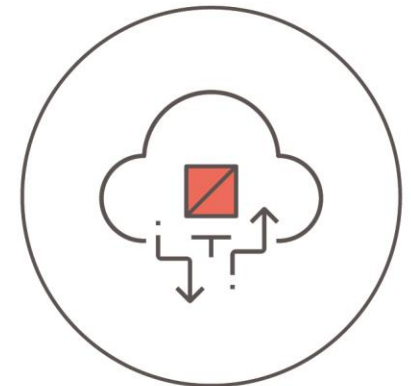
SELF-IMPROVEMENT
& LEADERSHIP



MARKETING




DATA SCIENCE &
BUSINESS INTELLIGENCE



CLOUD
COMPUTING

Previous
successful
workshops
& courses

course: 2 days



Sunday, December 6, 2020


**بناء إستراتيجيه
الإستدامة**

Khulood Hindiyeh

.....
ecadema.com

ecadema
it's time

course: 2 days



Wednesday, December 9, 2020

قياس الأثر الاجتماعي

Khulood Hindiyeh

.....
ecadema.com

ecadema
it's time

workshop



Sunday, January 17, 2021

**قيادة الذات والآخرين
في ظل الأزمات**

Malek Zebib

.....
ecadema.com

ecadema
it's time

course: 4 days



Sunday, September 20, 2020


**الماجستير المصغرة
لإدارة الأعمال التنفيذية**

Malek Zebib

.....
ecadema.com

ecadema
it's time

course: 5 days



Sunday, January 03, 2021

المالية لغير الماليين

Mohammed Abahre

.....
ecadema.com

ecadema
it's time

workshop



Wednesday, January 13, 2021

**التنبؤ بالتدفقات
النقدية الشهرية
باستخدام الاكسيل**

Mohammed Abahre

.....
ecadema.com

ecadema
it's time

Previous
successful
workshops
& courses

workshop



Wednesday, August 12, 2020


HR as a
Trusted
Advisor

Najat El Mahdy

.....
ecadema.com

ecadema
it's time

workshop



Saturday, October 10, 2020

Retraining
the Brain

Dr. Shiban Khan

.....
ecadema.com

ecadema
it's time

workshop



Saturday, January 16, 2021


مصفوفات الموارد
البشرية

Alaa Zaghmout

.....
ecadema.com

ecadema
it's time

workshop



Saturday, November 28, 2020

Role of Finance in
Risk Management
During COVID-19

Ahmed Al Qawasmi

.....
ecadema.com

ecadema
it's time

workshop



Thursday, December 03, 2020

Lessons learned
from Wirecard
Scandal

Hatem Elsafty

.....
ecadema.com

ecadema
it's time

course: 4 days



Tuesday, January 12, 2021

Project
Management
Introduction


Hossam Wazzan

.....
ecadema.com

ecadema
it's time

Previous
successful
workshops
& courses

course: 3 days



Monday, January 11, 2021


Inventory and
Warehouse
Management

Ahmed Mousa

.....
ecadema.com

ecadema
it's time

course: 4 days



Sunday, January 24, 2021

SPHRi
Preparation
Guide

Alaa Zaghmout

.....
ecadema.com

ecadema
it's time

workshop



Saturday, December 5, 2020

كيف أنصت؟ وأخرج
بأفضل النتائج من الحوار
مع الآخرين

Ruba Nawaf

.....
ecadema.com

ecadema
it's time

course: 6 days



Sunday, February 14, 2021

التربية الايجابية

Susanna Welson

.....
ecadema.com

ecadema
it's time

workshop



Saturday, February 20, 2021

سعادة تحت الضغط

Eman Al Ashouri

.....
ecadema.com

ecadema
it's time

course: 3 days



Monday, January 4, 2021

فن إدارة العلاقات
(مهنيًا، أُسرِيًا
واجتماعيًا)

Rania Kelani

.....
ecadema.com

ecadema
it's time



Corporate Registration

The registration process is straight forward.

Input the business details along with the account manager's details.

We will review the application and get back to you shortly.

CORPORATE REGISTRATION AND ADMINISTRATION

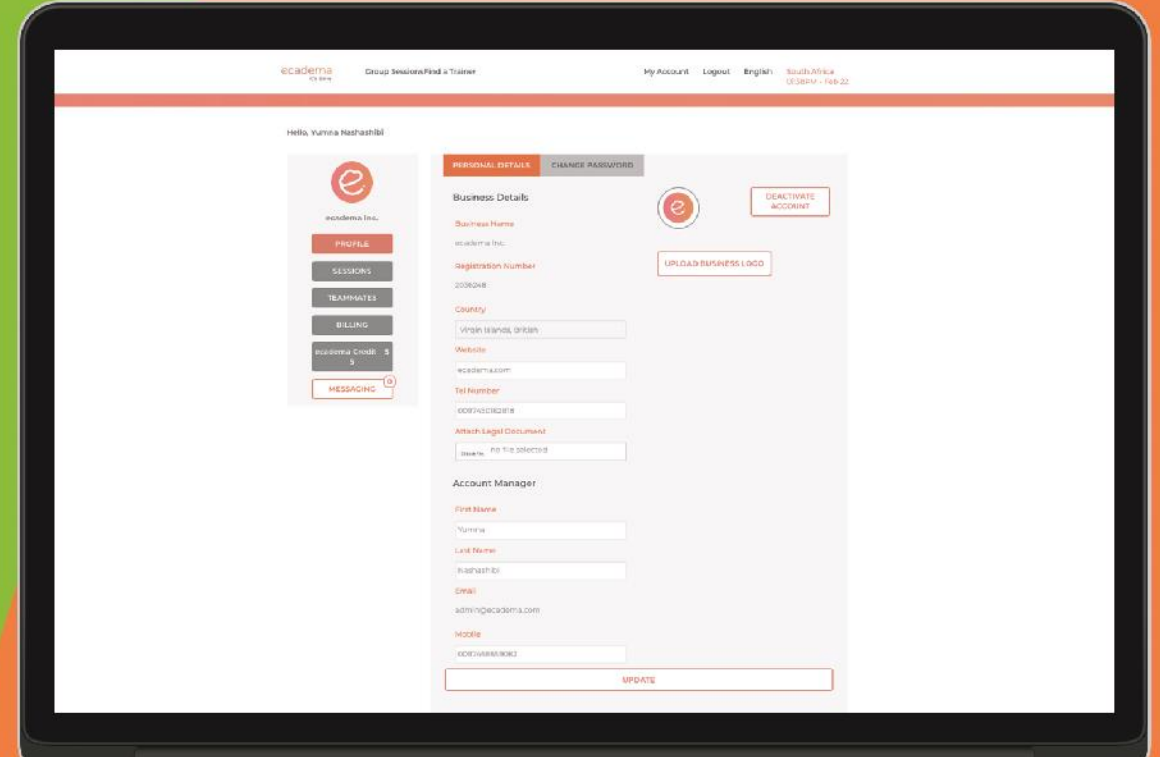
The screenshot shows a web browser displaying the 'Corporate Registration' form on the ecadema website. The page has a white background with a dark purple header. The ecadema logo is in the top left, and navigation links for 'Group Sessions' and 'Find a Trainer' are in the top center. On the right, there are links for 'login', 'English', and 'South Africa (021 934 1111 - Feb 22)'. The main content area is titled 'Corporate Registration' and is divided into two columns: 'Business Details' and 'Account Manager'. The 'Business Details' column contains fields for 'Business Name*', 'Registration Number*', 'Country*', 'Website', 'Tel Number*', and 'Attach Legal Document*'. The 'Account Manager' column contains fields for 'First Name*', 'Last Name*', 'Email*', 'Mobile Number*', 'Password', and 'Confirm Password*'. At the bottom right of the form, there is a checkbox for 'I'm not a robot' and a CAPTCHA image. A large orange 'Submit' button is located at the bottom center of the form area.



Update Profile

After your account is approved, you will be able to update business profile with a click.

CORPORATE REGISTRATION AND ADMINISTRATION



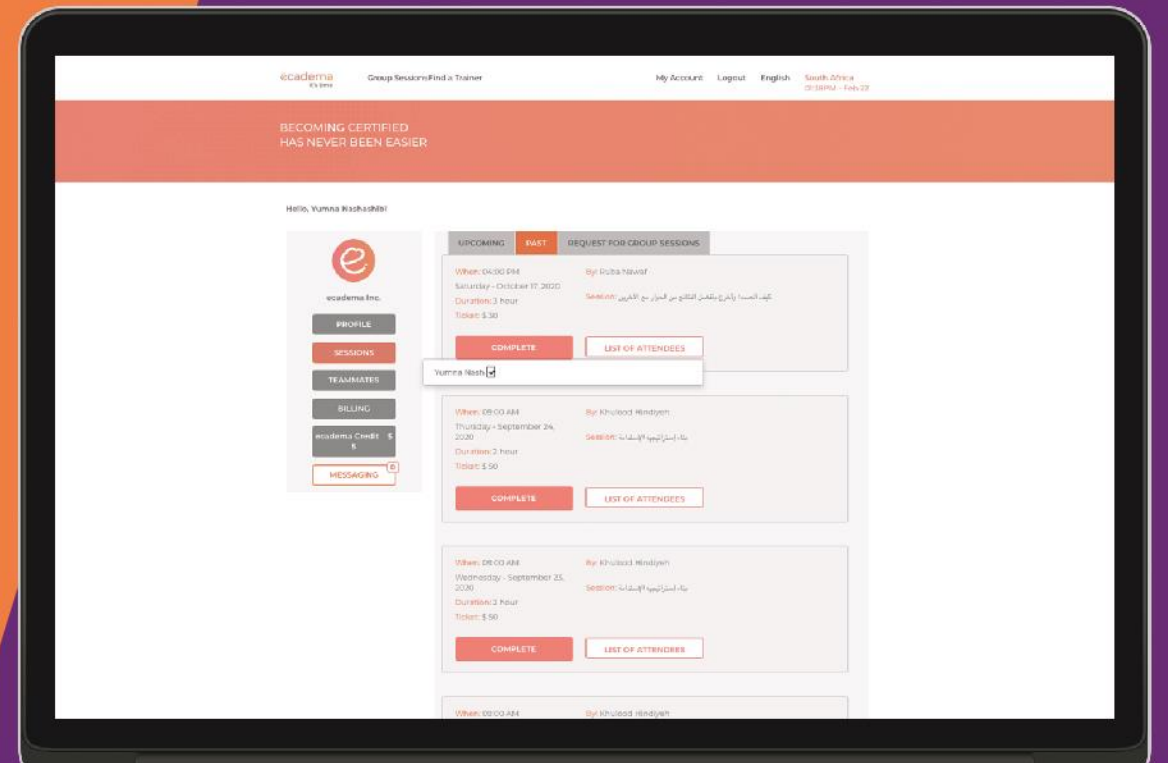


Track Progress

Book workshops and courses for your team and monitor the bookings from your account.

Also, keep up with the attendance of your team mates after the completion of the sessions.

CORPORATE REGISTRATION AND ADMINISTRATION





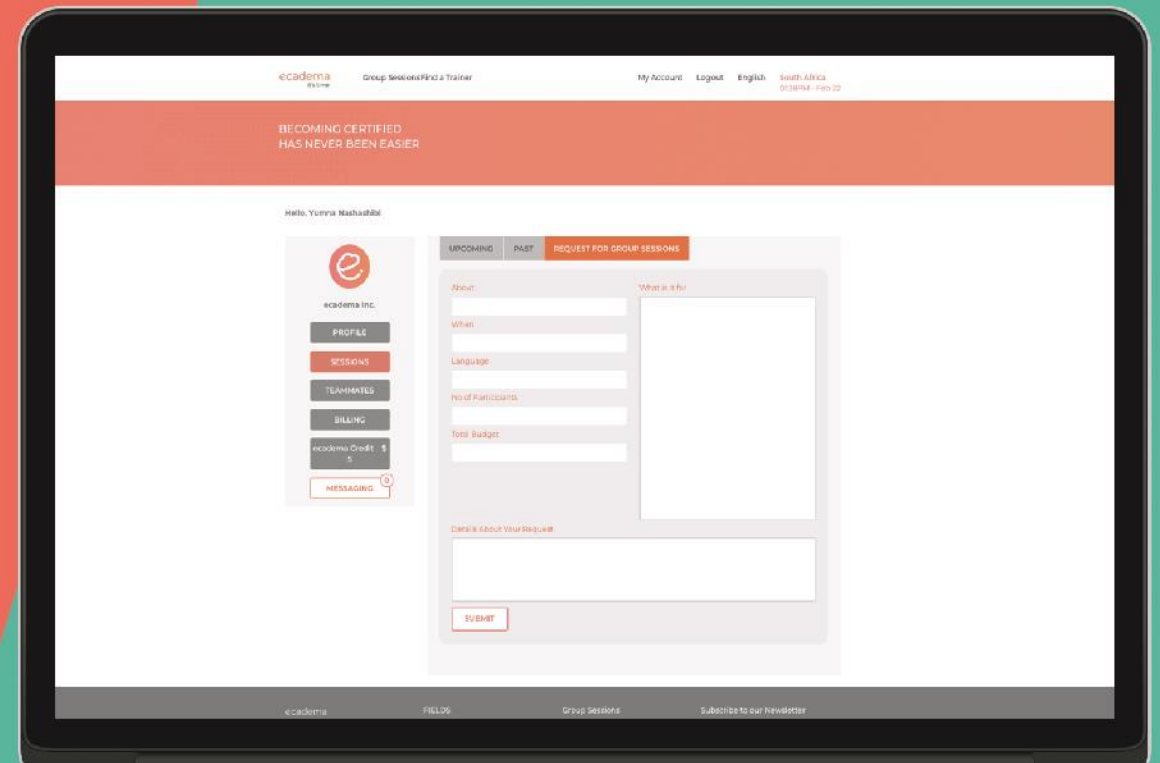
Request Workshops

You have a specific request for a workshop or a course?

You want a private session for only your team?

We have you covered.

CORPORATE REGISTRATION AND ADMINISTRATION



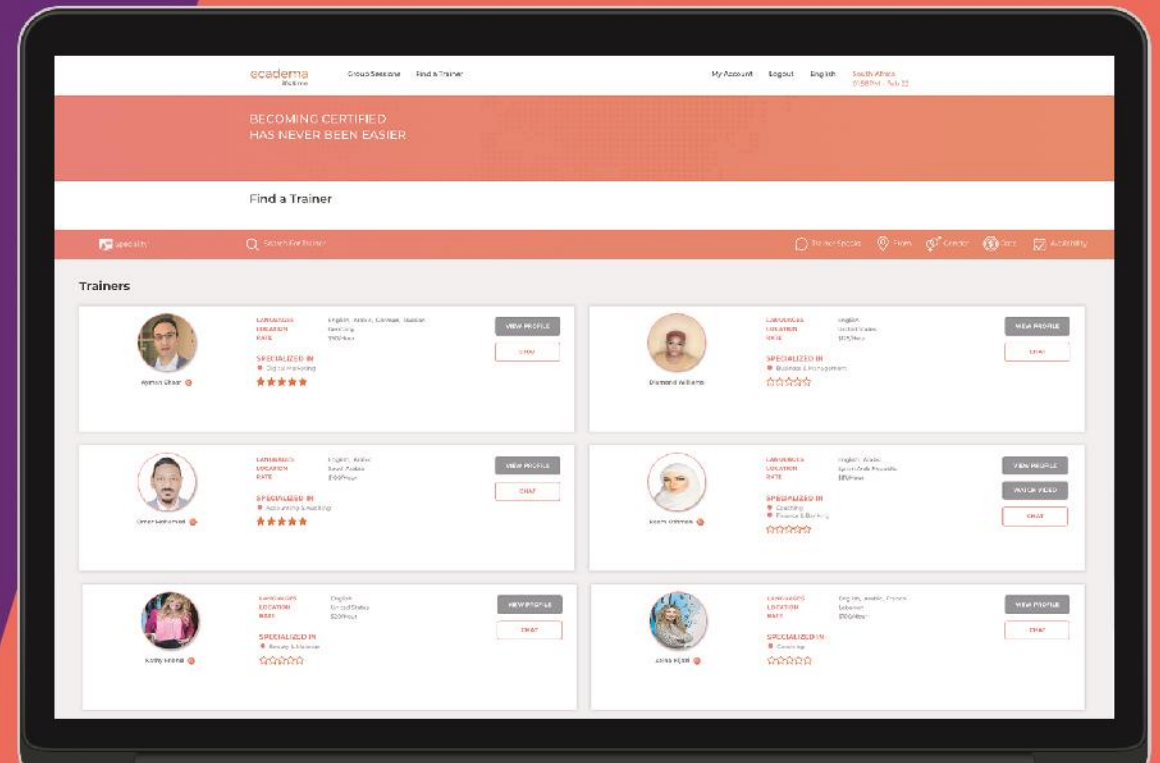
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Browse Trainers

Are you interested in a particular trainer for your requested workshop or course?

Use our **“Find a Trainer”** page equipped with advanced filters to browse trainers.

CORPORATE REGISTRATION AND ADMINISTRATION





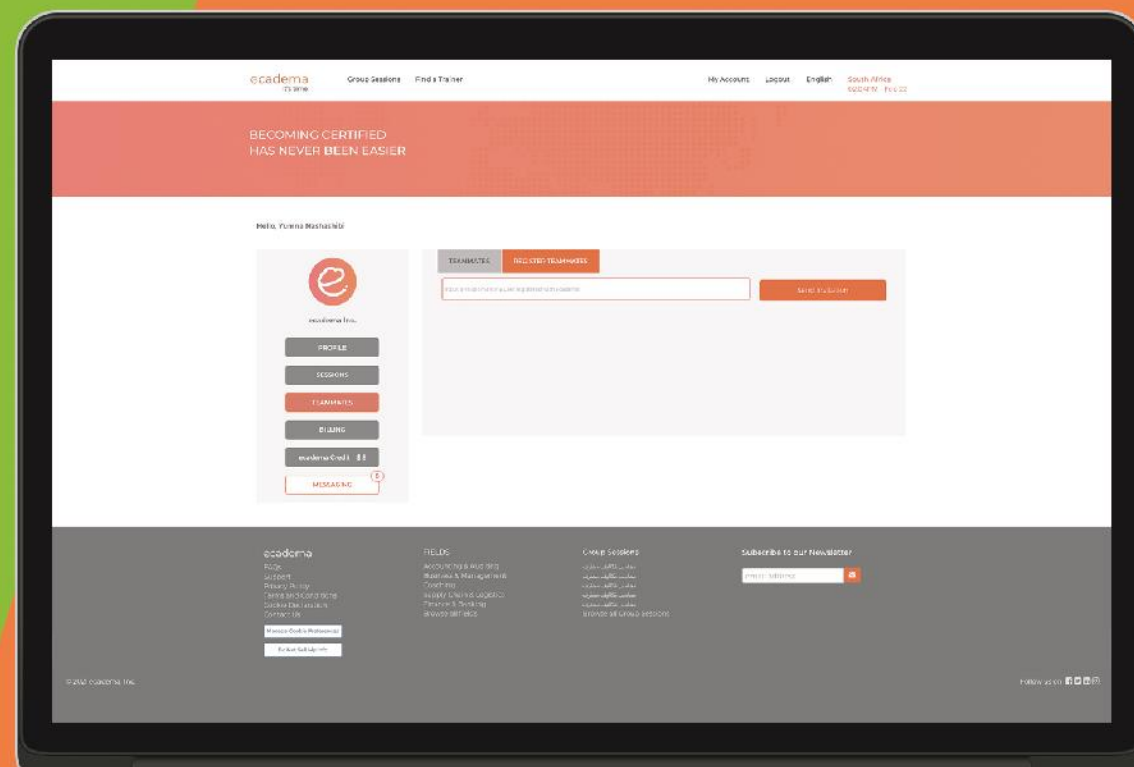
Register Teammates

Ask your team to signup for an account on ecadema.

Obtain the email addresses used to register for these accounts.

Add them to your business account.

CORPORATE REGISTRATION AND ADMINISTRATION

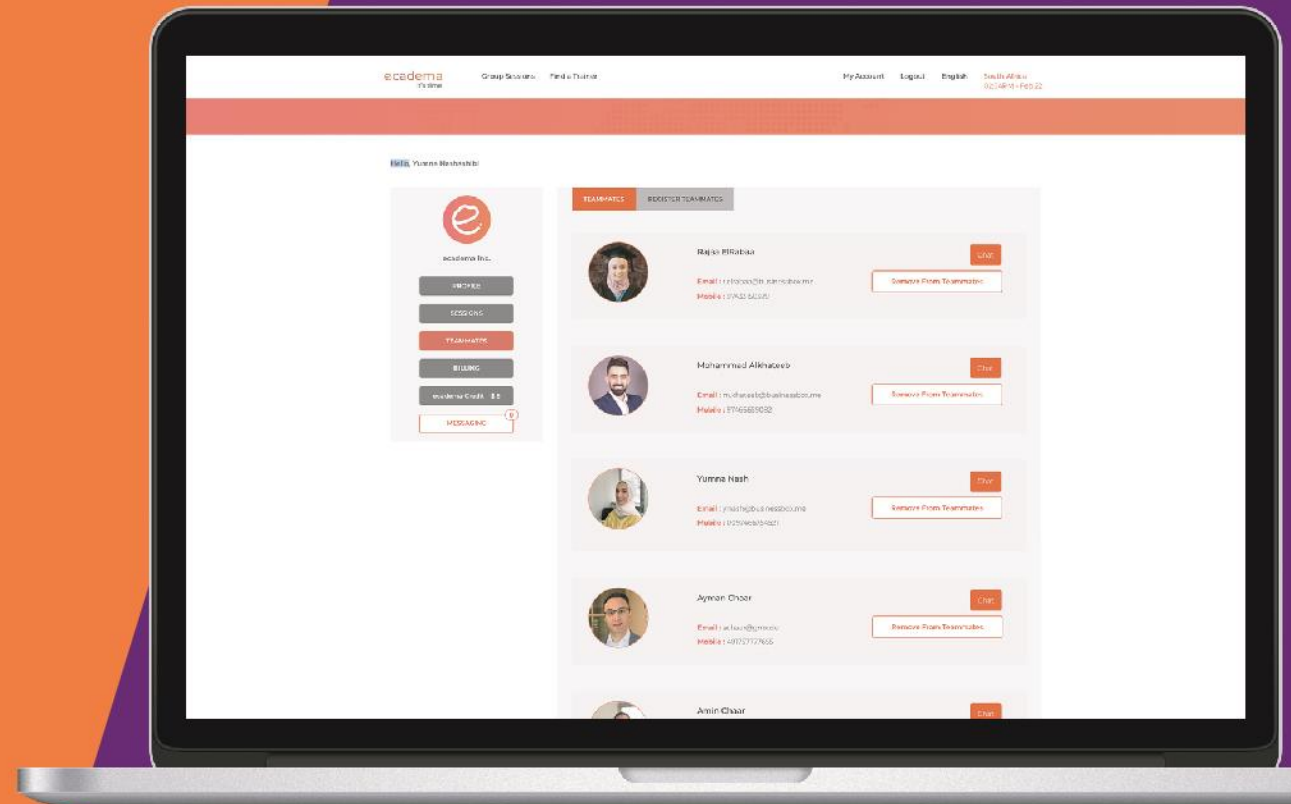




Manage Teammates

You may message or remove a team member from your business account at any time.

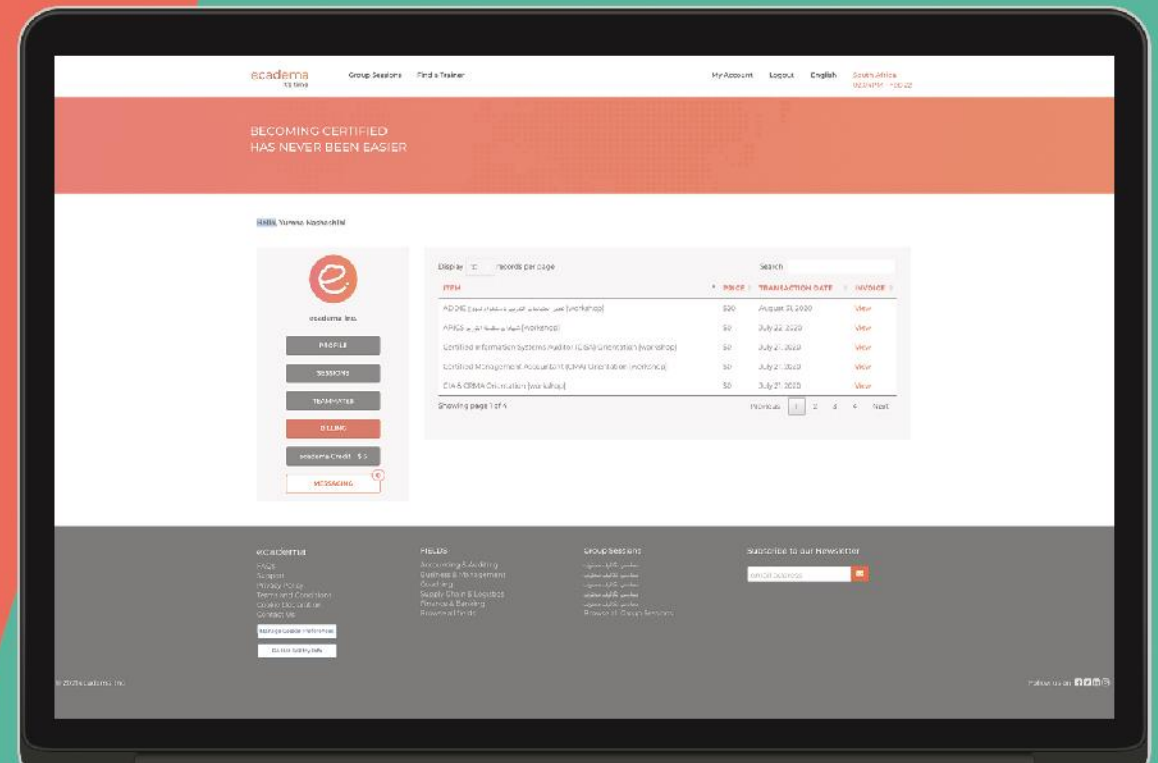
CORPORATE REGISTRATION AND ADMINISTRATION



Billing

Each transaction on ecadema is recorded under the billing tab.

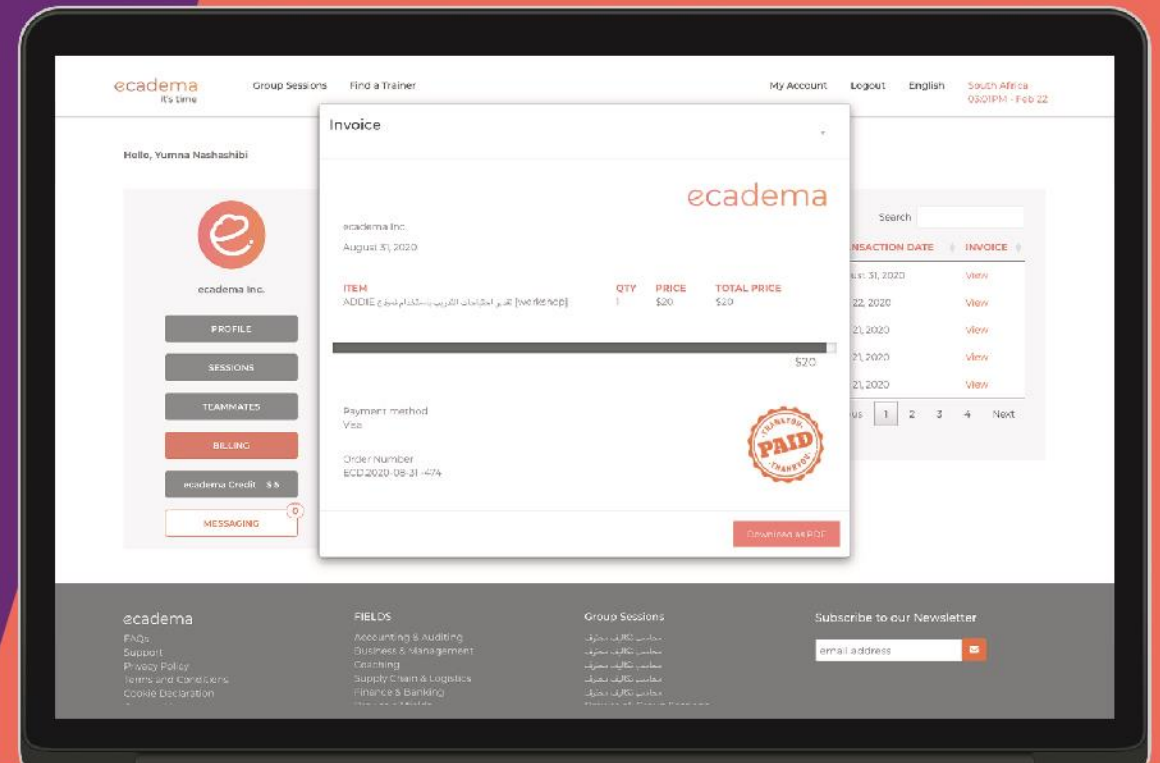
CORPORATE REGISTRATION AND ADMINISTRATION



Invoices

Invoices are downloaded in a “PDF” format at anytime.

CORPORATE REGISTRATION AND ADMINISTRATION



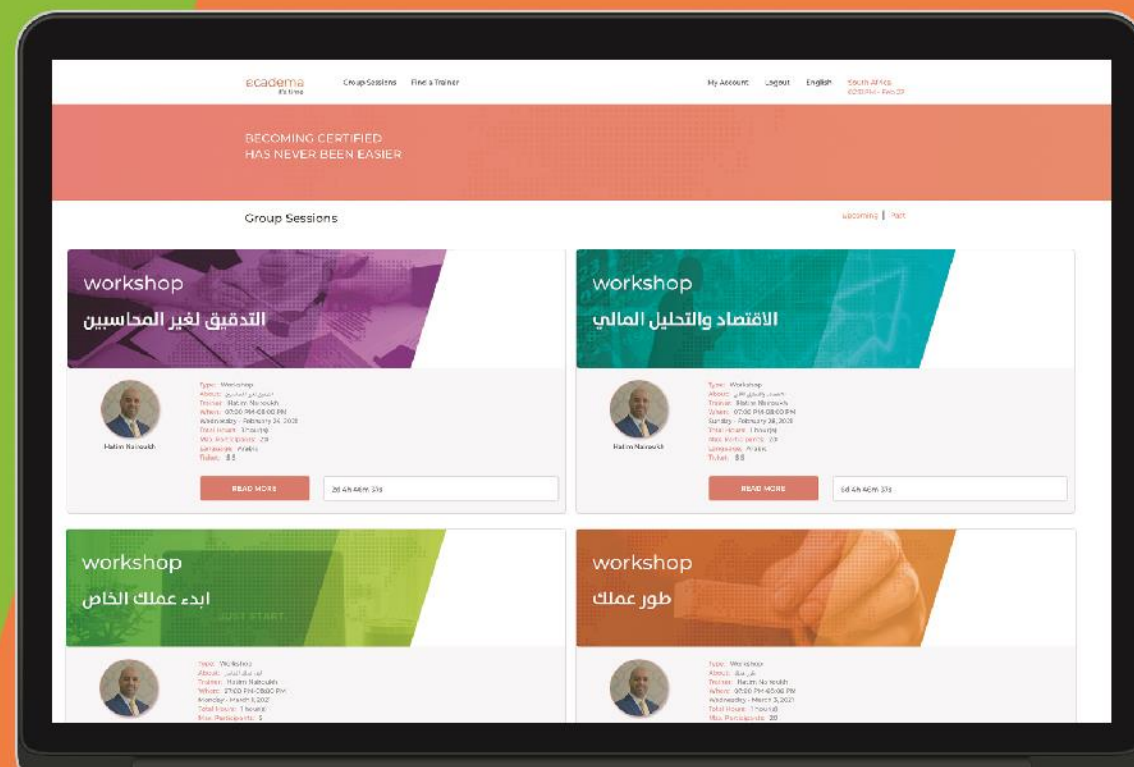


Group Sessions

Only selected trainers
AKA “Mentors” are eligible
to deliver workshops and courses.

Our workshops and courses
are in different topics and
suitable for people from
different backgrounds.

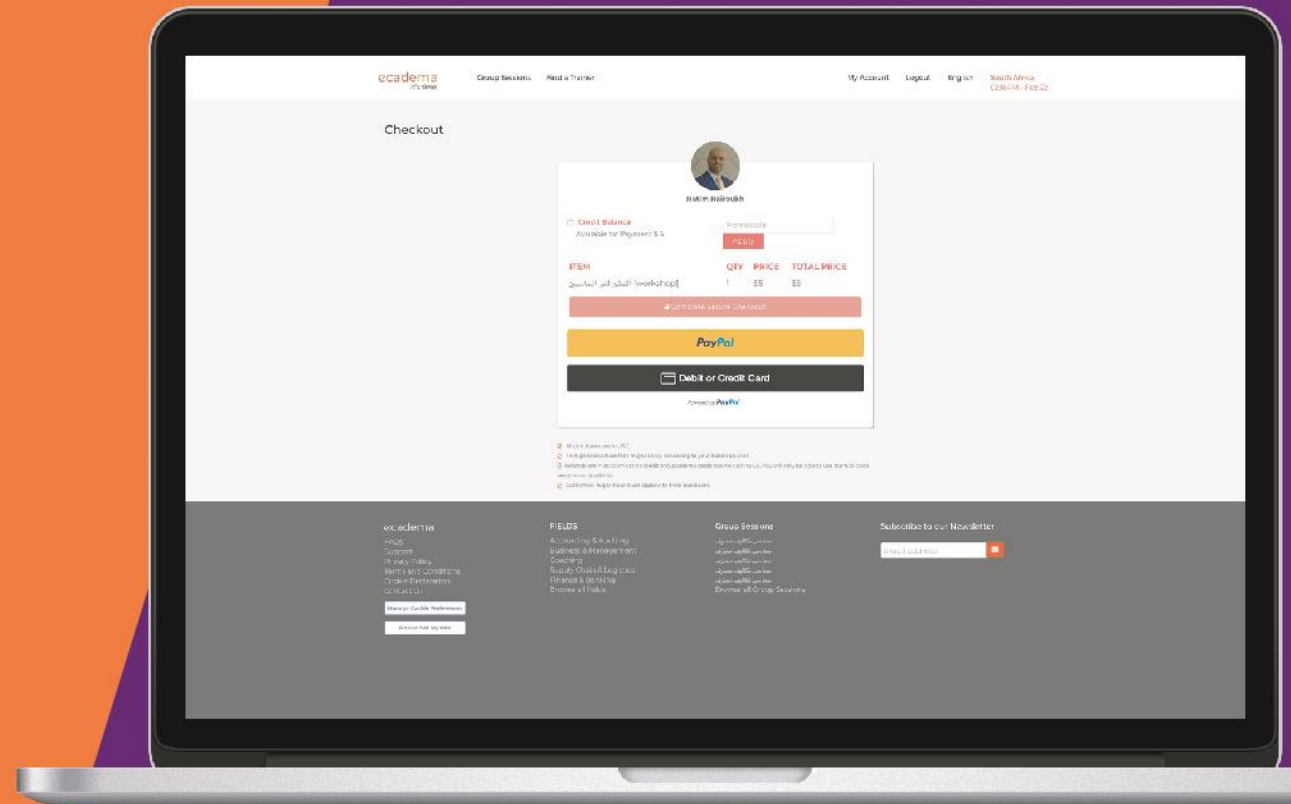
BOOKING



Checkout

We have integrated with PayPal, the most secure and reliable payment gateway to provide you with a safe and secure checkout process.

PAYMENT



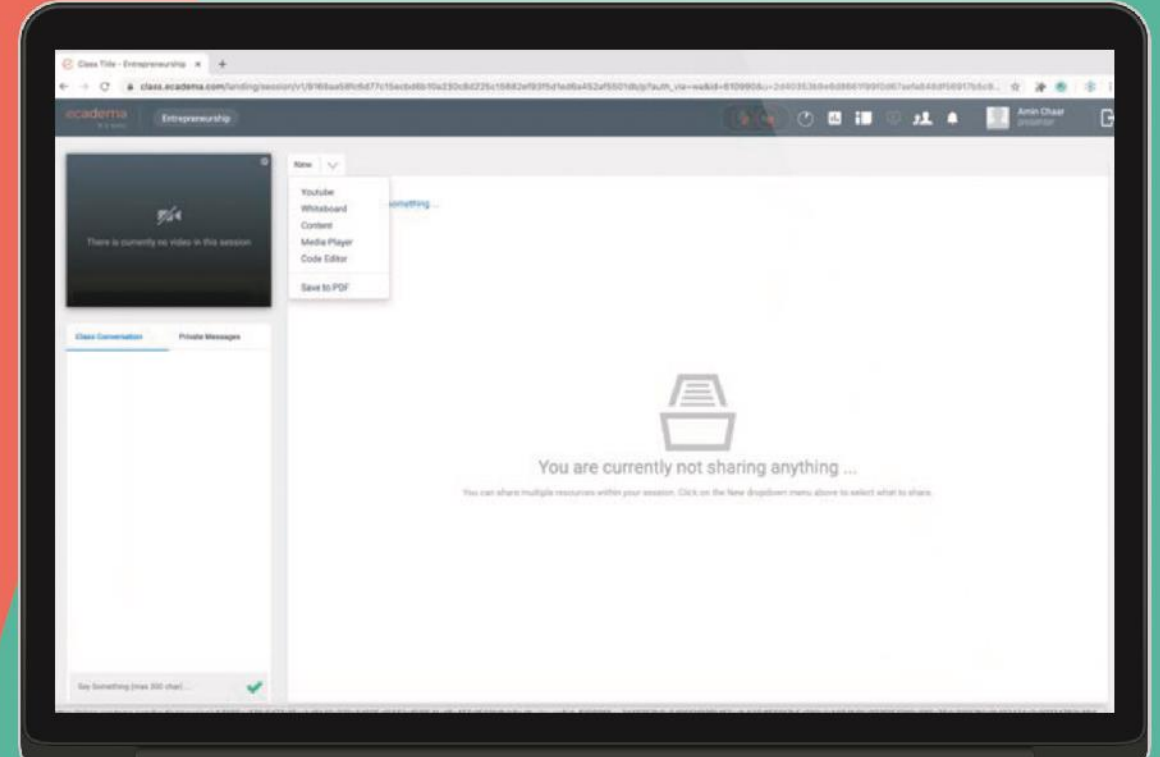


Features

We have many features in place to provide the best full user experience for online training which allow trainers to share:

YouTube Video, Files, Whiteboard, Polls and many more.

ATTENDANCE





Get your **free**
L&D Plan once
you purchase
\$1,500 in
ecadema
credit

Get
started



CORPORATE
REGISTRATION

[CLICK HERE](#)



BROWSE
TRAINERS

[CLICK HERE](#)



UPCOMING
WORKSHOPS

[CLICK HERE](#)





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